

Healthy
Eating
Advisory
Service

Supporter Kit

Cooks Connect



Early childhood services

[DOWNLOAD YOUR SUPPORTER ASSETS HERE](#)



Supporter Kit


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Supporter Kit

→ About

Healthy
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This supporter kit is designed to assist you in your role as a Health Promotion Officer in promoting the value of joining a cooks network.

We have included a range of resources to help you succeed in recruiting cooks to the network and to assist you in your conversations with long day care staff.

Within the kit, you will find social media templates, key messages, logos and much more.

Key Messages

→ Promo Messaging for Cooks

To promote the value of joining a cooks network to cooks and centre managers



What will make cooks want to attend?

- Get the recognition and respect you deserve.
- Receive free training to make your job easier.
- Get support with the trickiest parts of your job. E.g. Meeting the guidelines, allergies & intolerances, budgeting and nutrition information.
- Meet fellow cooks to share experiences, swap ideas, recipes and tips.
- Complete free professional development and receive a certificate of achievement.
- Add the professional development to your CV.

Key Messages

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→ Promo Messaging for Managers/Directors

To promote the value of joining a cooks network to cooks and centre managers



How will we convince centre managers to let cooks attend?

- The cooks will support the service to work towards the National Quality Standard.
- Through supporting the centre to provide healthy menus, families' expectations will be met.
- Demonstrates the centres commitment to providing healthy food.
- Improve the confidence of cooks to plan healthy menus through peer support, training and recognition; leading to better staff retention.
- Cooks will improve their knowledge and skills to create healthier and tastier menus.
- Supported by the Victorian Government Healthy Eating Advisory Service expert dietitians.

Social Media

→ [Download All Assets Here](#)

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Follow and tag us at:

 @heas_vic

 @HealthyEatingAdvisoryService

Use our hashtags:

#HEAS

#HealthyEatingAdvisoryService



Are you a Long Day Care Cook?

Have you joined a cooks network yet?

↓ Read the caption for more info

Want to make your job easier?

Come along to your [local cooks network] where you'll receive free professional development training and connect with cooks in your area. You can swap recipes, tips and tricks.

To learn more about your [local cooks network], contact us via DM today!



Are you a long day care Cook who wants to learn more about allergies and intolerances?

Join a cooks network today!

Learn more below

A cooks network can offer help with the hardest parts of your job.

Our free professional development training supports you with allergies, intolerances and menu planning. You'll even receive certificates to celebrate your skills, which you can display in your centre.

To join the network, contact us via DM today!

Social Media

→ [Download All Assets Here](#)

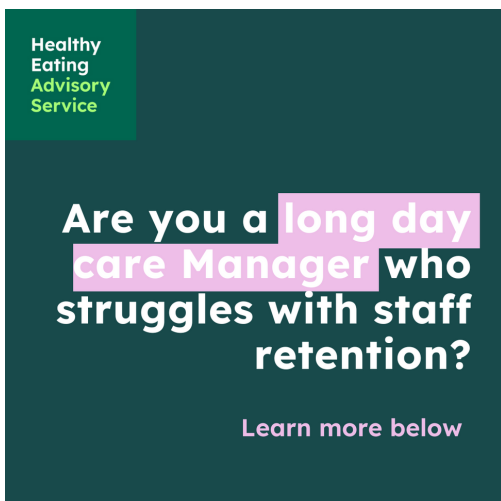
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Do you want to improve your nutrition knowledge but aren't sure where to start?

Join a cooks network and receive free training on the trickiest parts of your job. You'll get completion certificates which you can display at your centre or add to your resume.

To join your local network, contact us via DM today!



Look no further than a cooks network.

By joining a cooks network, your cooks can increase their knowledge, skills and confidence. Happy staff tend to stick around, so encourage your cooks to join their local cooks network today!

For more information and to get involved, contact us via _____.

Social Media

→ [Download All Assets Here](#)

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If you manage a long day care centre, you'll be proud to show off your skilled staff.

If your cooks attend their local cooks network, they will complete FREE professional development modules AND receive certificates of completion. Display their certificates in the centre so families and carers know that their children are receiving the gold-standard in nutritious food!

For more information about your local cooks network, contact us via _____ today!



Grab the opportunity for your long day care cooks to receive free professional development training, by joining their local cooks network.

Your cooks can upskill for free, meet their peers and get inspired to create their most delicious and nutritious menus yet.

To find out how you can support your cooks to join their local cooks network, contact us via _____ today!

Supporter Kit

→ Invitation

[Download Invitation Here](#)

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You're invited to join

[Insert name of cooks network]

You will meet other long day care cooks and have the chance to share ideas, discuss challenges and get expert advice on preparing delicious and nutritious menus.



Where:

[INSERT LOCATION OR STATE
ONLINE IF A VIRTUAL MEETING]

Time:

[INSERT TIME OF MEETING]

Session Topics:

- [INSERT SESSION TOPIC]
- [INSERT SESSION TOPIC]
- [INSERT SESSION TOPIC]
- [INSERT SESSION TOPIC]
- [INSERT SESSION TOPIC]

RSVP to:

[TEXT HERE]
[TEXT HERE]

INSERT ORGANISATION
LOGO (JPEG)

Healthy
Eating
Advisory
Service

Nutrition
Australia

VICTORIA
State
Government

Contact Us


→ Thank You

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Please reach out with any questions on how we can support you to promote your cooks network.

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